# **FCP Format for Exhibition and Business Meeting**

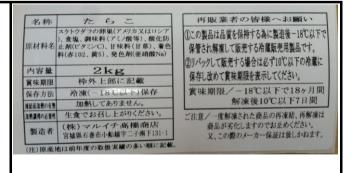


### ■ Product Specifications and Sales Conditions

| Trouble Specifications and Sales Conditions  |   |  |                    |                 |                 |                      |                |               |
|--|---|--|--------------------|-----------------|-----------------|----------------------|----------------|---------------|
| Product Name Pollack Roe (Tarako) [premium-grade]  |   |  |                    |                 |                 |                      |                |               |
| JAN code (13<br>or 18 digits)  |   |  | Packaging          | Material        | Ро              | olystyrene foam(PS)  |                |               |
| Best Before  | 18m   | onths  | rackagilig         | Dimensions (cm) | Length <b>x</b> | Width <b>X</b> 37.0  | Height 7.0     | Volume<br>2kg |
| Minimum Order Unit<br>Size   | 1case   |  | - Casing           | Material        | 23.0<br>D       |                      | Pcs            | 5.0           |
| Order Lead Time  | 10days  |  |                    | Dimensions (cm) | Length X        | Width <b>×</b> 38.0  | Height<br>36.0 | Weight 10.0   |
| Storage Temperature  | Refrigerator Freezer  Refrigerator Freezer  Below -18°C |  | MSRP               | □FOB            | CIF             | Price valid<br>until |                |               |
|  |   |  |                    | ∗depends c      | n conditions    | Local pricing        |                |               |
| Certification  | НАССР   |  |                    |                 |                 |                      |                |               |
| Ingredients Country of Origin  |   | Nutrition Information  |                    |                 | per 100 gram    |                      |                |               |
| Pollack cod roe  |   | U.S. or Russia   |                    |                 |                 |                      |                |               |
| Salt   |   |  |                    |                 |                 |                      |                |               |
| Seasoning(Amino acid etc.) Sweetener(Licorice)   |   |  |                    |                 |                 |                      |                |               |
| Antioxidant(V.C)   |   |  |                    |                 |                 |                      |                |               |
| Food coloring(Red102,Yellow5)  |   |  |                    |                 |                 |                      |                |               |
| Food color formers(food color forme  | rs)   |  |                    |                 |                 |                      |                |               |
| Selling Point  |   |  | Serving Suggestion |                 |                 |                      |                |               |
| Tarako is one of the noted product in Ishinomaki.We are committed to seasoning for everyone.Our skilled craftsmen have been planning sorting, quality is stable. |   | Tarako is fits in rice,cheese and some dairy products.So, you can use in a variety of cooking. |                    |                 |                 |                      |                |               |

#### **Product Picture**



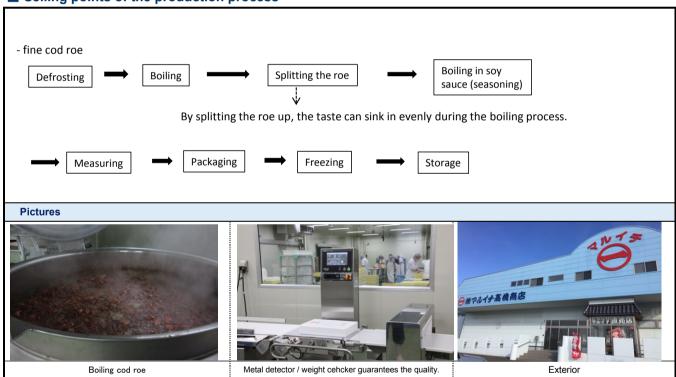


Allergen (Specific Raw Materials)

#### ■ Company profile

| Company Name                 |  | Maruichi Takahashi Inc.   |                        |   |  |  |  |
|------------------------------|--|---|------------------------|---|--|--|--|
| Annual Sales                 |  | 315 million   | yen (2016)             | Number of employees                         | 40   |  |  |
| Name of<br>Representative    |  | Ichiro Takahashi  |                        |   | 20   |  |  |
| Messages to<br>Purchasers    |  | We give priority to not only deliciousness, but also to delivering reliable and safe products to our customers. This past May, we re-acquired HACCP certification (originally attained before the earthquake and tsunami) to further boost our company efforts towards the safety and reliability of our food products. |                        |   |  |  |  |
| Website Address              |  | N/A   |                        |   | The state of the s |  |  |
| Company<br>Address           | ₹  | 986-0132  | Futagominamisl         | himo 131-1, Kofunakoshi, Ishinomaki, Miyagi |  |  |  |
| Factory<br>Address           | Ŧ  | 986-0132  | Futagominamis          | himo 131-1, Kofunakoshi, Ishinomaki, Miyagi |  |  |  |
| Name of the Persor<br>Charge | ame of the Person in Charge  Ichiro Takahashi  E-mail Address  maruichi@f2.dion.ne |   | maruichi@f2.dion.ne.jp |   |  |  |  |
| TEL                          | TEL +81-225-25-6781  |   | FAX                    | +81-225-25-6770                             |  |  |  |

## ■ Selling points of the production process



## **■** Information of Quality Assurance

| Inspection of<br>Products | ✓ Yes                        | Bacteria tests (coliforms / general), metal detection, weight check            |               |              |                 |  |  |
|---------------------------|------------------------------|--|---------------|--------------|-----------------|--|--|
| Hygiene Management        | Production Process           | Harm analysis for every manufacturing process, setting of managament standards |               |              |                 |  |  |
|                           | Employees                    | Health check when coming in, regular physical checkups and stool tests         |               |              |                 |  |  |
|                           | Facilities and<br>Equipments | Facility installation cleanliness check  |               |              |                 |  |  |
| Emergency Response        | The Contact Points           | The person in charge   | Ken Takahashi | Phone number | +81-225-25-6781 |  |  |
|                           | Documentation                | Complaint handling flow chart  |               |              |                 |  |  |