

# FCP Format for Exhibition and Business Meeting



## Product Specifications and Sales Conditions

Product Name	Salted Mackerel Fillet							
JAN code (13 or 18 digits)	4571239900103		Packaging	Material				
Best Before	180 days after production			Dimensions (cm)	Length	Width	Height	Volume
Minimum Order Unit Size	2		Casing	Material	Cardboard		Pcs	5kg
Order Lead Time	7 days			Dimensions (cm)	Length	Width	Height	Weight
Storage Temperature	<input type="checkbox"/> Room temperature <input type="checkbox"/> Refrigerator <input checked="" type="checkbox"/> Freezer		MSRP	<input type="checkbox"/> FOB <input type="checkbox"/> CIF		Price valid until		
				* depends on conditions		Local pricing		
Certification	ISO22000 FSSC22000							

Ingredients	Country of Origin	Nutrition Information	per 100 gram
Mackerel	Iceland	Energy	348Kcal/100g
Salt	Japan	Moisture content	50.1 g/100g
		Protein	18.7 g/100g
		Fat	28.5 g/100g
		Carbohydrate	0.2 g/100g
		Ash content	2.5 g/100g

Selling Point	Serving Suggestion
<p>The reason we chose mackerels from Iceland as the main ingredient for this product is that the fish are caught very close to the port, eliminating unnecessary transport time and preserving the catch's freshness exceptionally well. We have the mackerels frozen right after they are landed. After the mackerels are imported, they are marinated with our original salt water. To ensure the highest quality possible, storing time and temperature are monitored meticulously.</p>	<p>Since the mackerel is already salted, fry it on a grill or in a pan over a low or medium flame after defrosting. Enjoy the original, natural taste of mackerel, brought out by simple seasoning with plain salt.</p>

## Product Pictures




	Ingredients: Mackerel, Salt
	<b>Allergen (Specific Raw Materials)</b>
	Mackerel

## ■ Company profile

Company Name		<b>Koike Industries Inc.</b>		
Annual Sales		1,8 billion Yen (2013)	Numbers of Employees	19 (as of December 2017)
Name of Representative		<b>Ikuyo Koike, CEO</b>		
Messages to Purchasers		At our company, we import directly from several locations all over the world. When it comes to mackerel, the president himself gets involved on site to inspect the product and ensure the purchase's high quality. As people are very concerned about food safety nowadays, we are committed to our products, starting with the raw ingredients up to the final product, striving to deliver a safe and pleasant experience to our customers.		
Website Address		N/A		
Company Address	〒	986-0022	Sakanamachi 3-4-22, Ishinomaki, Miyagi Prefecture	
Factory Address	〒	986-0022	Sakanamachi 3-4-22, Ishinomaki, Miyagi Prefecture	
Name of the Person in Charge		Ikuyo Koike	E-mail Address	<a href="mailto:ikuyo.koike@koikeindustries.co.jp">ikuyo.koike@koikeindustries.co.jp</a>
Phone Number		+81-225-94-9434	Fax Number	+81-225-94-9435



## ■ Selling Points of the production process

<p> <span>Factory loading</span> → <span>Cleaning</span> → <span>Head Cut</span> → <span>Filet Cut</span>  <span>Shaping</span> → <span>Cleaning</span> → <span>Draining of the water</span> → <span>Marinating in salt water</span>  <span>Draining of the liquid</span> → <span>Quick Freezing</span> → <span>Checking for foreign materials (visual)</span> → <span>Packaging</span> </p>
Pictures
  

## ■ Information of Quality Assurance

Inspection of Products	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Number of general bacteria: 10 <sup>6</sup> , coliform bacteria: negative		
Hygiene Management	Production Process	Product temperature management, additive check (order and amount), drying and temperature check		
	Employees	Employee health management, no accessories in the factory, no manicure or perfume		
	Facilities and Equipment	Factory-temperature management, freezer-temperature management, refrigerator-temperature management		
Emergency Response	The Contact Points	The person in charge	Abe	Phone number: +81-225-94-9434
	Documentation	Emergency procedure: Customer → confirm situation and collect product → head of factory (Abe) → CEO → investigation of causes → recurrence prevention measure → response. Raw material and product-lot management (daily production report, etc.), PL insured		