

# FCP Format for Exhibition and Business Meeting



## Product Specifications and Sales Conditions

|                            |   |           |   |           |                   |        |        |
|----------------------------|---|-----------|---|-----------|-------------------|--------|--------|
| Product Name               | Silver Salmon Flakes  |           |   |           |                   |        |        |
| JAN code (13 or 18 digits) | 4589700620092   | Packaging | Material  | Glass     |                   |        |        |
| Best Before                | 180 days  |           | Dimensions (cm)   | Length    | Width             | Height | Volume |
| Minimum Order Unit Size    | 1 case  | Casing    | Material  | Cardboard |                   | Pcs    | 60.0   |
| Order Lead Time            | 7 days  |           | Dimensions (cm)   | Length    | Width             | Height | Weight |
| Storage Temperature        | <input checked="" type="checkbox"/> Room temperature <input type="checkbox"/> Refrigerator <input type="checkbox"/> Freezer | MSRP      | <input type="checkbox"/> FOB <input type="checkbox"/> CIF |           | Price valid until |        |        |
|                            |   |           | * depends on conditions                                   |           | Local pricing     |        |        |
| Certification              |   |           |   |           |                   |        |        |

| Ingredients   | Country of Origin | Nutrition Information   | per 100 gram |
|---|-------------------|---|--------------|
| Silver Salmon   | Miyagi            | Protein   | 24.4 g       |
| Salt  |                   | Fat   | 15.3 g       |
| pH adjuster   |                   | Carbohydrate  | 0.3 g        |
|   |                   | Sodium  | 1.1 g        |
|   |                   | Energy  | 249.0 kcal   |
|   |                   |   |              |
|   |                   |   |              |
|   |                   |   |              |
|   |                   |   |              |
| Selling Point   |                   | Serving Suggestion  |              |
| Silver salmon from Miyagi seasoned solely with salt, enabling our customers to enjoy its original taste. A button-enabled safety twist cap ensures easy opening and convenient storing. |                   | Our flakes can be used for onigiri, temaki sushi, tea rice – it is a food with a wide appeal, from kids to grown-ups. |              |

## Product Picture

商品名 / 宮城県産銀鮭荒  
ほぐし

● 名称 / 魚介類加工品  
● 原材料名 / 銀鮭、食塩、  
pH調整剤 ● 内容量 / 85g  
● 賞味期限 / 枠外、ラベ  
ル右側に記載 ● 保存方法  
/ 高温多湿を避け常温  
にて保存。

● 販売者 / にほん海洋牧場  
株式会社SK 新潟県新潟  
市東区藤見町2-1-2116  
TEL 0251-27010411

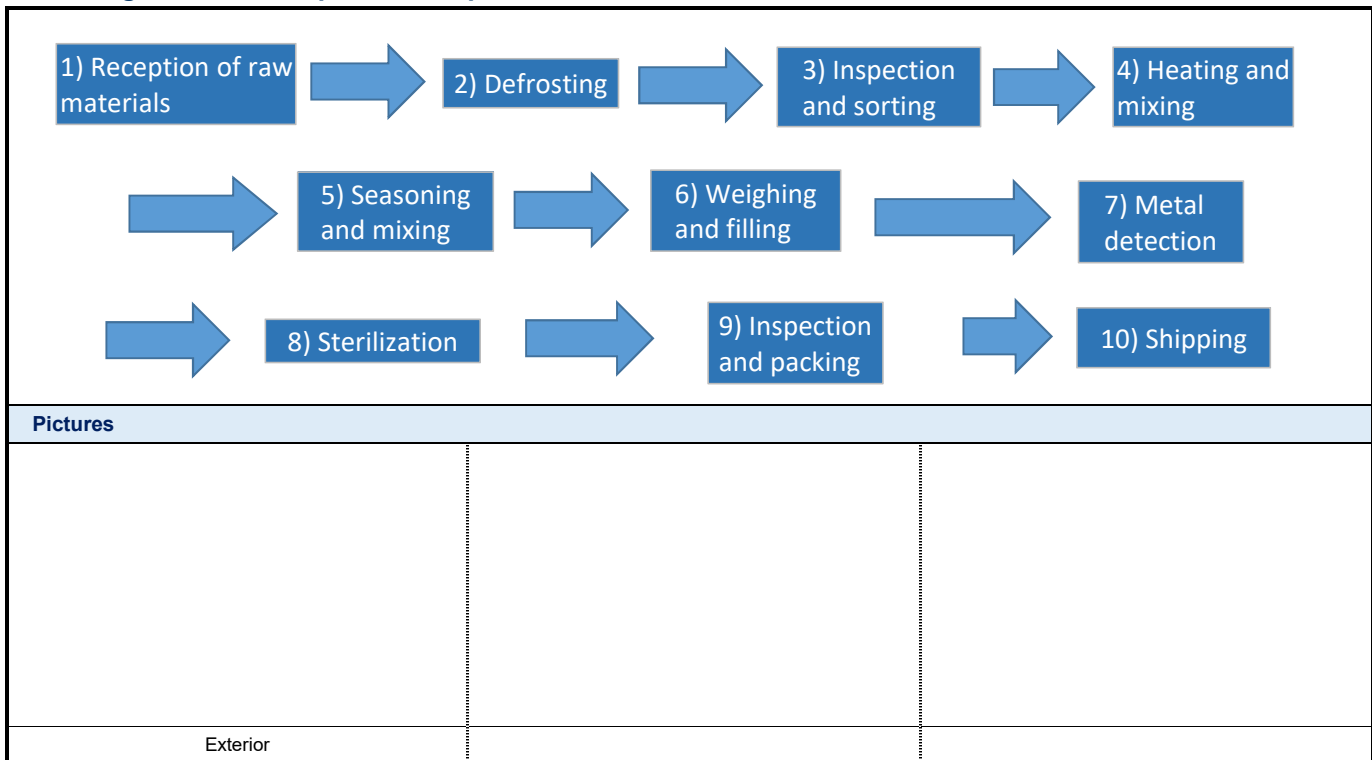
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|--|
| <b>Allergen<br/>(Specific Raw Materials)</b> |
| Salmon                                       |

## ■ Company profile

|                              |  |   |  |  |  |
|------------------------------|--|---|--|--|--|
| Company Name                 |  | Japan Ocean Farm Co.,Ltd  |  |  |  |
| Annual Sales                 |  | 300 million yen   |  | Numbers of Employees                                       |  |
| Name of Representative       |  | Ikuta Nobuyuki, CEO   |  |  |  |
| Messages to Purchasers       |  | As an entirely domestic producer of cultivated silver salmon, we watch over every single step along the way, starting at the production of our own cultivation feed, fish food from inside our group, fish oil, parent fish, eggs, to the salmon fry and finally the mature fish that we process and sell. We will continue to follow our principle of pursuing reliability, safety and good taste to deliver the best products to our customers. |  |  |  |
| Website Address              |  | N/A   |  |  |  |
| Company Address              |  | 〒 985-0016 Minatomachi 2-17-15, Shiogama, Miyagi Prefecture   |  |  |  |
| Factory Address              |  | 〒 989-0733 Aokishita 26, Fukuokayatsumiya, Shiroishi, Miyagi Prefecture   |  |  |  |
| Name of the Person in Charge |  | Hiroshi Abe   |  | E-mail Address   |  |
| Phone Number                 |  | +81-22-781-5152   |  | Fax Number   |  |
|                              |  |   |  | <a href="mailto:h-abe@mg-kaivo.com">h-abe@mg-kaivo.com</a> |  |
|                              |  |   |  | +81-22-781-5162  |  |



## ■ Selling Points of the production process



## ■ Information of Quality Assurance

|                        |   |   |             |              |                  |
|------------------------|---|---|-------------|--------------|------------------|
| Inspection of Products | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | General aerobic plate count, coliforms, E. coli, staphylococcus aureus                          |             |              |                  |
| Hygiene Management     | Production Process  | Ingredients acceptance inspection, metal detector, visual inspection                            |             |              |                  |
|                        | Employees   | Hair measures (Cap type hat with hair net, gum roller)  |             |              |                  |
|                        | Facilities and Equipments   | Water quality inspection, temperature management, time management, chloride concentration check |             |              |                  |
| Emergency Response     | The Contact Points  | Duties section manager  | Hiroshi Abe | Phone number | +81-90-6458-0394 |
|                        | Documentation   | PL insured  |             |              |                  |